



CHG presents

OTTAWA PICKLEBALL CLASSIC

hosted by EY CENTRE | APRIL 26, 2026

IN SUPPORT OF



UNIVERSITY OF OTTAWA
HEART INSTITUTE
INSTITUT DE CARDIOLOGIE
DE L'UNIVERSITÉ D'OTTAWA

FOUNDATION
FONDATION



The 4th Annual Ottawa Pickleball Classic promises to be the biggest one yet, with more courts, more playing time, and more funds raised for an amazing cause!

Join us at the EY Centre on Sunday, April 26th, for what promises to be an exceptionally popular event in support of the University of Ottawa Heart Institute Foundation.

It is the generous philanthropic support of individuals, businesses, and community events that supports the highest quality of patient care for over 248,000 heart patients across the region, country and beyond each year.

Your contributions power innovative patient care, ground-breaking research, state-of-the-art equipment, cardiovascular disease prevention, and patient rehabilitation programs.

The passion and dedication of our community partners allow us to innovate, educate, and improve lives through world-class cardiovascular care.

To learn more about how you can get involved and become a partner please contact one of the planning committee below or: **Madison Tackaberry** - mtackaberry@ottawaheart.ca



Corporate Partnership

Join us for the Ottawa Pickleball Classic, the ultimate team-building event that combines fun, fitness, and philanthropy! Rally your colleagues and form a corporate team to compete in this exciting tournament while supporting a great cause—the Ottawa Heart Institute. Whether your team is full of seasoned players or complete beginners, this event offers a fantastic opportunity to strengthen teamwork, network with other businesses, and enjoy some friendly competition. Don't miss the chance to make an impact while having a blast—register your corporate team today!

Planning Committee

Chair: Jake Levinson
Tillbury Group

Rick Comtois
SWAT Media Group Inc.

Kensy Jones
Lee Valley Tools

Deneen Perrin
Royal Canadian Mint

Pierre Cleroux
Startup Investor / Entrepreneur

Daniel Firestone
DashQ

Jonathan Murray

Lindsey Suprunchuk
Linebox Studio Ottawa Architects

Carly Comtois
SmartCell Communications

Phong Hoang
PH Pickleball

Christian Nguyen
Computacenter

Jeff Turner
Experiences Canada

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PARTNERSHIP OPPORTUNITIES

All packages include company logo on event website and emails



\$30,000 - Title Partner (SOLD OUT)

- Company name branded within the event name and logo
- Logo included on all takeaways gifted to all participants (approx. 300 people)
- High visibility across all tournaments promotional content, event website, and participant emails
- Co-branded collaborative social media post (30 seconds) featuring Lianne Laing, UOHIF President, highlighting the partnership and the event's impact — shared across all platforms pre- and post-tournament
- Opportunity for one activation/branding installation accessible to all participants and the general public
- Co-branded case study email
- Interactive onsite experience
- 10 complimentary team registrations

\$20,000 - Reception Partner (1 available)

- Company logo on reception signage, including food and beverage areas
- 7 complimentary team registrations
- Dedicated feature post on social media, including a company profile recognizing the partner (content and assets to be provided by the partner)
- Speech shoutout by UOHIF President and event Chair



\$15,000 - Tournament Partner (1 available)

- Title sponsorship for the competitive tournament portion of the event
- Company name included in tournament references
- Company logo on all 6 tournament courts
- 5 complimentary team registrations
- Dedicated feature post on social media, including a company profile recognizing the partner (content and assets to be provided by the partner)
- Speech shoutout by UOHIF President and event Chair

\$12,500 - Giveaway Partner (1 available)

- High-value giveaway for every participant, featuring company logo along with event logo
- 5 complimentary team registrations
- Dedicated feature post on social media, including a company profile recognizing the partner (content and assets to be provided by the partner)



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\$10,000 - Entertainment Partner (1 available)

- Stage and entertainment (DJ, MC, etc.) to feature company logo
- 5 complimentary team registrations

\$7,500 Partner (6 Available)

- 4 complimentary team registrations

- **Centre Court Partner**

- Company logo and name displayed on Centre Court

- **Parking Partner**

- Logo in VIP parking area and on parking tickets

- **Photo Booth Partner**

- Instagrammable photo area with full-frame or prop featuring company logo

Choice of:

- **Recovery Lounge Partner**

- Company logo on recovery area including, stretching/recovery equipment, massage, etc.

- **Practice Area Partner**

- Company logo on dedicated practice area

- **Volunteer Partner**

- Company logo on all volunteer t-shirts



\$5,000 Partner (4 Available)

- 3 complimentary team registrations

- **Ball Partner (2 available)**

- All balls used during the day feature company logo; balls will be taken home by participants

- **Raffle Partner**

- High-value raffle; all tickets include company logo; partner may present the winner

Choice of:

- **Registration Partner**

- Registration table includes company logo; partner may provide volunteers to interact with participants

\$2,500 - Skills Challenge(s) Partner (2 available)

- Activation opportunities (e.g., serving accuracy contest, most bounces off wall/racket) with company logo
- Company representative and/giveaway opportunity to be provided by sponsor (stickers, etc.) featuring company logo provided by partner

\$2,500 - Premier Court Partner (8 available)

- Courts adjacent to the reception area display company logo
- 1 complimentary team registration

\$1,500 - Regular Court Partner (20 available)

- Logo prominently displayed on an individual court barriers